Opti-Schedule®

Advanced Technology for Retail Optical

Benefits

• Get control of your book

Opti-Schedule's flexibility allows you to adapt the software to meet your scheduling needs.

• Fill your slots

Decide how you want to fill the slots and use automated reminders and preappointments to keep the seats filled.

Know what's happening

Real-time utilization graphs and daily, weekly or monthly reports give you the complete picture.

Spread the work

Office, headquarters and call center staff share the same appointment book.



Scheduling

- **OD, MD and Staff** Appointments can be scheduled for all your doctors, ODs and MDs, and staff providers.
- Slot layout flexibility Vary the daily layout of slots depending on the day of week, the location and the provider.
- Assignments Assign providers to a location for desired hours during a day.
- Daily, Weekly or Monthly schedules Display schedules on a daily, weekly or monthly basis.
- Coloring Color-code appointments by type or insurance plan.
- **Print any schedule or report-** Print schedules and reports for off-line usage.
- Track revenue-producing appointments Track all revenue-producing appointments in reports and realtime displays.
- Overbooks/Walk-ins Book extra appointments at anytime during the day.
- Track no shows Keep track of patient "no shows" easily.
- Mark appointments confirmed Confirm appointments manually or allow auto-reminders to confirm automatically.
- Record appointment disposition Track the disposition of each appointment and know which appointments resulted in an order and which did not.
- **Pre-appointments** Schedule a patient's next appointment 6-12 months in advance.
- Call Center support Scripts optimized for internal or external call centers.

Insurance authorizations

- Track unauthorized appointments Collect all unauthorized appointments into a single list.
- OD and MD insurance plan lists Combine all insurance plans into a single list or separate them into OD or MD lists
- Handled by remote group Enable appointment authorization by a headquarters group.

Гіте	Doctor	Confirmed?	Scanned	Name	Phone	Type	Insurance
8:00a	Able	✓		McFadden, Lorie	888-555-9563	Glasses	Green
8:15a	Baker	✓		Lodge, Elisabeth	888-555-6132	Contacts	Blue
8:30a	Able	✓		Hebana, Jessie	888-555-8894	Glasses	Green
8:45a	Able	✓		Tester, Tessa	888-555-1853	Glasses	Green
9:00a	Able	✓		Neymann, John	888-555-9412	Glasses	Blue
9:20a	Baker	✓		Hickey, Bryan	888-555-8132	Glasses	Green
9:35a	Able	1		Calton, Bob	888-555-9413	Glasses	Blue
9:45a	Able	✓		Kurander, Viji	888-555-5941	Contacts	Green
10:00a	Able	1		Banks, Lester	888-555-8945	Glasses	Green
10:15a	Baker	1		Westfield, Tamara	888-555-1521	Glassess	Red-Authoriz
10:40a	Able	1		Nortland, Gregory	888-555-1234	Contacts	Blue
10:45a	Able	√		Johnson, Rich	888-555-8941	Glasses	Green
11:00a	Able	1		Kaminsky, Daniel	888-555-8941	Glasses	Blue
11:05a	Baker	1		Red, Lorianne	888-555-9854	Glasses	Red-Authoriz
11:30a	Able	√		Grey, Dee	888-555-6123	Glassess	Green
11:45a	Able	<u> </u>		Parter, Peter	888-555-8131	Contacts	Green

Reporting

- Daily, Weekly or Monthly Generate reports for any day, week or month.
- Custom week support Designate any day of the week as your report start date.
- Email subscriptions Email reports to your users on a daily, weekly or monthly basis.
- Reports included:

Doctor utilization Location utilization Appointment fall-off Pre-appointment performance No-show analysis

Electronic Document Scanning

- No more paper shuffling All patient and appointment forms are captured in the office and electronically stored permanently.
- Quicker error-free insurance submission Backoffice staff have all forms ready when submitting.
- **Quick access** All authorized users can retrieve patient forms from today or a year ago.

(see Electronic Document Scanning data sheet)

Opti-Patient

- · Patients schedule their own appointments
- Mobile access
- iPhone/iPad
- Web
- · Great advertising

(see Opti-Patient data sheet)

Script-based Scheduling

- Custom script You decide the questions to ask during a scheduling call and have it match your business.
- Optimize scheduling You optimize your appointment slotting based on insurance plan, patient age, or product selected.

(see Script-based Scheduling data sheet)



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